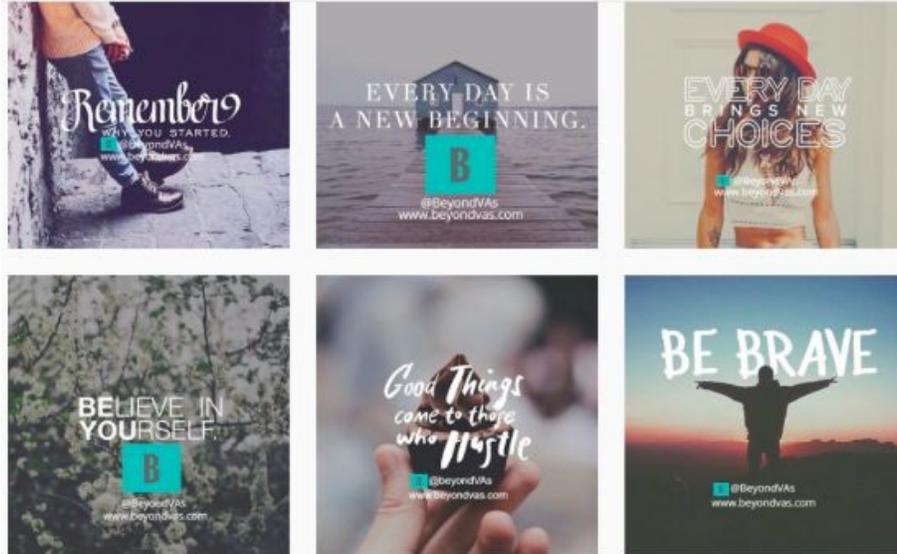


Hub X membership: Digital Storyteller



Do you love engaging people via Instagram, Facebook and co? You enjoy building and sharing creative content? You are an expert in growing your base of followers and shaping brand strategies through digital media platforms?

Impact Hub Brixton is broadening its exchange team – where people contribute their time and skills on a regular basis in exchange for Hub membership.

[Impact Hub Brixton](#) is a membership community and co-working space for creative entrepreneurs. We are based in one of London's [most innovative spaces](#), where people have an opportunity to grow, build a network and share time, skills and energy with a like-minded community.

We're looking for the same values and spirit in everyone who comes to us via Hub X – and we're particularly keen to hear from anyone that lives or works in South London, or who has a strong connection to the area.

The role

Our Digital Storyteller will be responsible for ensuring our values, stories and opportunities shine through via Instagram, Facebook and Twitter. You will:

- Roll out our brand-new digital comms strategy, whilst adding your own special touch/secret sauce to it.

- Develop creative content about our work and members and use our content bank to prepare engaging social media posts.
- Digest stories and opportunities and adapt them to the Hub tone of voice
- Be proactive about finding members' success stories and sharing them – both by working with the content researcher and by asking members directly
- Being proactive about finding events, opportunities and articles relevant to Lambeth and social change
- Compiling eye-catching visuals in line with Hub values and branding
- Tracking social media analytics and adapting posts to increase engagement
- Working with the wider team to adapt the social media strategy where necessary

Time commitment

- We are looking for someone to commit to the role for a minimum of 3 months
- The role is likely to take about half a day per week, or 50min per day - this is subject to testing
- Our Digital Storyteller will preferably work on the role from the Hub

The exchange

In exchange for half a day's work per week, the Digital Storyteller will receive a Hub 100 membership. Plus

- Quarterly team events
- Invitation to join weekly core team meeting
- Training opportunities
- Profiling on our team page
- References where requested

The process

- [Apply by filling in this form](#)
- Interview with the Hub Comms Team on 2nd November
- If accepted, the Digital Storyteller will be invited to start the week beginning 5th November
- The first month will be a trial period for both parties, after which there will be a review
- There will be a review session every 3 months from then on, offering a platform for feedback for both parties

If accepted, the Digital Storyteller will be invited to start the week beginning 5th November.